



Triangle Research Libraries Network

TRLN Management Academy: The Business of Libraries

October 22 – 26, 2007

The Friday Center for Continuing Education

Chapel Hill, North Carolina

Agenda

Triangle Research Libraries Network
Program Sponsors

Duke University Libraries
North Carolina Central University Libraries
North Carolina State University Libraries
University of North Carolina at Chapel Hill Libraries

Monday, October 22

Sunflower Room

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| 8:30 am | Check-in and Continental Breakfast |
| 9:00 am | Welcome and Institute Overview
<i>Wendy Scott, Assistant Director for Organization Design and Learning,
North Carolina State University Libraries</i>
<i>Mona Coutts, Director, Triangle Research Libraries Network</i>
<i>DeEtta Jones, Principal, DeEtta Jones and Associates</i> |
| 10:45 am | The Business of Libraries
<i>DeEtta Jones</i> |
| 12:30 pm | Lunch |
| 1:30 pm | The Business Case for Diversity
<i>Jose Picart, Vice Provost for Diversity and African-American Affairs,
North Carolina State University</i> |
| 5:00 – 6:30 pm | Wine and Cheese (Magnolia Lounge)

Dinner on your own |

Tuesday, October 23

Willow Lounge

- 8:30 am Continental Breakfast
- 9:00 am Morning check-in
- 9:15 am Strategy and Leading Change
Ted Baker, Assistant Professor, Management, Innovation & Entrepreneurship, College of Management, North Carolina State University
- 12:00-1:00 pm Lunch (Trillium)
- 1:15 pm The Experience of Change and Resistance
Ted Baker
- 5:00 pm Adjournment and dinner on your own

Wednesday, October 24

Willow Lounge

- 8:30 am Continental Breakfast
- 9:00 am Morning check-in
- 9:15 am Resource Planning for Library Managers
Lynda Aiman-Smith, Associate Professor, Management, Innovation & Entrepreneurship, College of Management, North Carolina State University
- 12:00-1:45 pm Lunch and Panel Discussion (Magnolia Lounge)
Carolyn Argentati, Associate Vice Provost and Deputy Director of Libraries, North Carolina State University Libraries
Ann Elsner, Director for Administrative Services, Duke University Libraries
Catherine Gerdes, Director for Planning and Administrative Services, University Library, University of North Carolina at Chapel Hill
Wendy Scott, Assistant Director for Organization Design and Learning, North Carolina State University Libraries
- 2:00 pm Resource Planning for Library Managers, cont'd
Lynda Aiman-Smith
- 5:00 pm Adjournment and dinner on your own

Thursday, October 25

Willow Lounge

- 8:30 am Continental Breakfast
- 9:00 am Morning check-in
- 9:15 am Influence and Communication
Wendy Hamilton Hoelscher, Senior Practice Leader - Learning & Organizational Development, Duke University
- 12:00-2:00 pm Lunch and TRLN Directors Panel (Magnolia Lounge)
Deborah Jakubs, University Librarian and Vice Provost for Library Affairs, Duke University
Sarah Michalak, University Librarian and Associate Provost for University Libraries, University of North Carolina at Chapel Hill
Theodosia Shields, Director of Library Services, North Carolina Central University
Suzanne Weiner, Associate Vice Provost for Library Advancement and Head, Collection Management, North Carolina State University Libraries
- 2:15 pm Overview of Performance Management
Wendy Hamilton Hoelscher
- 5:00 pm Adjournment
- 5:30-7:30 pm TRLN Academy Reception – The Paul J. Rizzo Conference Center

Friday, October 26

Willow Lounge

- 8:30 am Continental Breakfast
- 9:00 am Morning check-in
- 9:15 am Through the Looking Glass: Future Business Challenges for the Academic Library
James G. Neal, Vice President for Information Services, Columbia University
- 10: 45 am Break
- 11:00 am You as Manager: Next Steps
DeEtta Jones
- 12:30 pm Evaluation, Adjournment and Box Lunch to go