

## Code to Dynamically Generate Metadata for the NC Health Info Go Local Pages

```
<!--Plug values into meta tags-->
    <cfswitch expression=#displayType#>
        <cfcase value="term">
            <cfset metaKeywords = termName & synonymList & topicsList>
            <cfset metaDescription = "Web sites of " & #termName# & " in ">
        </cfcase>
        <cfcase value="topic">
            <cfset metaKeywords = topicName & synonymList & termsList>
            <cfset metaDescription = "Web sites of health care providers and services for " & #topicName# & " in ">
        </cfcase>
        <cfcase value="termANDtopic">
            <cfset metaKeywords = termName & ", " & topicName & synonymList>
            <cfset metaDescription = "Web sites of " & #termName# & " handling " & #topicName# & " in ">
        </cfcase>
        <cfcase value="NoTermOrTopic">
            <cfset metaKeywords = "All topics">
            <cfset metaDescription = "Web sites of health care providers and services in">
        </cfcase>
    </cfswitch>
    <cfif NOT cityName IS "">
        <cfset metaKeywords = metaKeywords & ", " & cityName>
        <cfset metaDescription = metaDescription & " " & cityName>
    </cfif>
    <cfif NOT countyName IS "">
        <cfset metaKeywords = metaKeywords & ", " & countyName>
        <cfset metaDescription = metaDescription & " " & countyName>
    </cfif>
    <cfif NOT cityList IS "">
        <cfset metaKeywords = metaKeywords & cityList>
    </cfif>
    <cfset metaKeywords = metaKeywords & ", North Carolina, NC">
    <cfset metaDescription = metaDescription & " North Carolina">
<!--END create content for meta tags-->
</cfcase><!--END case page is resources or directories-->
<cfdefaultcase>
    <cfset metaKeywords = header>
    <cfset metaDescription = header>
</cfdefaultcase>
</cfswitch><!--END switch expression=page-->
<cfsetting enablecfoutputonly="no">
<meta http-equiv="Content-Type" content="text/html; charset=ISO-8859-1" />
<meta http-equiv="Content-Language" content="en-us" />
<cfoutput>
<meta name="DC.description" content="#metaDescription#" />
<meta name="DC.subject" content="#metaKeywords#" /> </cfoutput>
```