

## TRLN ANNUAL MEETING 2010: DIRECTORS' REPORTS

The Ford Library at the Fuqua School of Business, Duke University

Meg Trauner

<http://library.fuqua.duke.edu/>

### The Most Exciting Things That Your Library Did Last Year

The **annual conference of the Academic Business Library Directors** was hosted by the Ford Library in April. Attendees were library directors from top MBA granting institutions in North America, who discussed collections and management issues, including resource sharing and collaboration, organization models for maximum effectiveness, and managing shrinking budgets and collections. On the follow-up evaluation, attendees indicated that ABLD2010 at Duke was the best conference in memory. Fifty librarians attended the conference.

In the fall of 2009, The Ford Library extended its services and collections to the first class of students in the Fuqua School's new **Master of Management Studies** program. The new MMS program is a 5<sup>th</sup> year masters degree program for recent graduates from other disciplines, such as engineering and science. This user group is younger and less experienced than the traditional MBA population. The program was a success with 100 students in the first class. The number enrolled is expected to double.

Public services staff compiled **extensive data on 1400 corporate contacts**, which are widely used throughout the Fuqua School, including the Dean's Office, Career Services, and Development and Alumni Relations.

Work was completed on the room that houses the **J.B. Fuqua collection**. Extensive displays highlight Mr. Fuqua's awards and honors, and a slide show from 40 scrapbooks assembled by Mrs. Fuqua document Mr. Fuqua's life and career. Son Rex Fuqua was pleased with the room and requested a picture book for his mother, who is unable to travel. Mrs. Fuqua appreciated the book and ordered additional copies.

### The Biggest Challenges Facing Your Library in the Coming Year

The Ford Library's **budget** for 2009-10 was reduced 5% over the previous year and the 2010-11 budget was further reduced by 2%. Librarians identified journals and databases to eliminate and obtained approval from faculty. At the Ford Library, books, journals and databases comprise 70% of total library spending.

Faculty members are increasingly interested in **specialized data resources** for research. Balancing faculty needs for research support with the academic needs of the wider university community is a challenge, particularly under budget reduction.

As part of its global strategy, the Fuqua School is expanding its Cross Continent program and is **building a campus in Kunshan, China**. The Ford Library staff met with planners and architects for the new library. Planning library collections and services is difficult given the uncertainties in technology, academic programs and composition of the user group. Construction is expected to take two years.